

JOURNAL

Australasian Association for Quality in Health Care



RATES & SPECIFICATIONS

ADVERTISING RATES

Ad size	One issue	3 issues or more*
Prices subject to GST	AUS \$	AUS \$
Full page	\$735	\$650
Half page	\$475	\$410
Quarter page	\$315	\$275
Strip advert	\$315	\$275
Eighth page (business card size)	\$190	\$170

Inserts

Insert under 20 grams	\$210
Insert over 20 grams	\$420

* Total Discount will apply to the third consecutive issue.

ADVERTISING SIZES

Ad type	Size
Full page (+3mm bleed)	w 210mm x h 297mm
Full page type area	w 185mm x h 257mm
Half page horizontal	w 185mm x h 126mm
Half page vertical	w 90mm x h 257mm
Quarter page	w 90mm x h 126mm
Strip advert	w 185mm x h 60mm
Eighth page (business card size)	w 90mm x h 60mm

SUPPLIED PRINT READY ARTWORK

Advertisements can be emailed or supplied electronically on CD. All ads supplied must be high resolution PDF's (CMYK, 300dpi) or Apple Macintosh; Indesign, Photoshop and/or Illustrator formats. The disk or email must contain all fonts, eps' and pictures used in the advertisement. The magazine's finished size is A4 (297mm x 210mm) and printed full colour throughout.

Please complete section below to make your booking.

Company	Contact
Address	
Phone	Fax
Email	Mobile
Ad size	Website
	Issues required <input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3



ADVERTISEMENTS DESIGNED AT LOW COST

AAQHC's art department can design an advert to your specifications to appear in the publication. Costs will be advised prior to artwork commencing which includes up to two sets of changes before approval prior to printing.

A high resolution pdf is supplied to you which can be used for other advertising. *Editorial policy available on request.

Any text supplied for advertising or editorial must be supplied as a 'Microsoft Word' document or included in the body of an email. Adverts not supplied as a print-ready pdf (CMYK, 300dpi) will also incur artwork charges to convert to correct format for high-end printing. Changes to supplied artwork or re-designs are priced on application.

WHERE TO SEND YOUR ADVERTISING MATERIAL

AAQHC, PO Box 5170, Gold Coast Mail Centre, Queensland Australia 9726

Ph: 07 5575 7054 Fax: 07 5575 7551 aaqhc@aaqhc.org.au