



Australasian Association
for Quality in Health Care

Australasian Association for Quality in Health Care

Strategic Plan

2020 – 2021

HISTORY AND PROFILE

The Australasian Association for Quality in Health Care (AAQHC) was established at the first national conference for quality assurance in health care, convened by the South Australian Quality Assurance Research Officers Association Inc. (SAQAROA) held in April 1990, in Adelaide.

Representing professionals involved in quality at that time, the AAQHC was incorporated in Adelaide on October 19, 1992. It is now a member-driven, not-for-profit organisation served by a volunteer Council comprised of elected representatives from Australia, New Zealand and the Asia Pacific Region, together with four relevant skill-based positions. The Registrar of the Professional Development Advisory Committee (PDAC) is also a member of the AAQHC Council.

AAQHC membership is a great investment for individuals in the public and private health and community sectors throughout Australasia. The diversity of the membership base provides a vast source of contacts, information and funds to ensure it remains a pivotal influence in safety and quality.

PHILOSOPHY

AAQHC through its members seeks to promote the culture of safety, quality improvement, excellence in practice and leadership in all aspects of the delivery of health care.

STATEMENT OF PURPOSE AND OBJECTIVES

AAQHC shall exist for the purpose of promoting and facilitating a culture of safety and quality improvement, excellence, leadership and risk management in the most efficient and effective manner.

The objects of the Association are:

- To promote the principles and practice of quality improvement and risk management and support members to identify strategies and practices to optimise patient outcomes and to promote safer care.
- To provide a national voice on quality improvement and risk management initiatives in health care that is grounded in evidence and supports the perspectives of the patient, families and carers.
- To foster and promote innovation and facilitate opportunities for communication, cooperation and exchange of ideas and experiences.
- To facilitate continuing education.
- To establish and maintain a support network for those actively involved in safety, quality improvement, excellence in practice and leadership, and risk management.
- To promote professional ethics as they relate to the practice of quality improvement, safety and risk management.
- To develop and foster alliances with related national and international bodies.
- To undertake such activities that may be incidental to the attainment of such objects.
- To conduct the business of the Association in accordance with the requirements of the Associations Incorporations Act 1985.
- To develop relevant products and services that support those involved in the quality and safety arena.

AAQHC Strategic Plan 2019 - 2021

Goal	Activities	Outcome by December 2021
Improving the capacity and capability of members to undertake roles in governance, patient safety and quality through information sharing and skills development	Increase membership by offering: Credentialing Mentor programme Webinars/education Newsletter Relationships (NSW CEC, Safer Care Victoria, Queensland CEC, Aged Care, ACSQC, ACHS, General Practice, Day Hospitals, AHHA) Website shared learning site Advertising positions	Membership growth to 150 members 2 Fellows and 4 Associate Fellow credentialed 2 members undertake mentoring 8 webinars provided per year 6 newsletters provided per year 6 Ad Hoc Bulletins Number of formal relationships developed

Goal	Activities	Outcome
Financial viability	Determine minimum number of members to maintain financial sustainability Determine base line budget for managing the business to 2021 Continue to explore options for increased revenue; e.g. advertising, workshops, share conference events	Sustainable and viable organisation

Risk Analysis and Management

Risk areas	Likelihood	Impact	Mitigation strategies
Membership does not increase	Possible	Major	Ensure accessibility to products and services. Appropriate marketing
Time constraints for Council Members	Likely	Moderate	Ensure tasks allocated appropriately and deadlines are reasonable.
Competitors offering similar products and services	Likely	Moderate	Ensure point of difference through high quality products and services. Diversity in range of products.
Sustainability	Possible	Major	Ensure judicious use of finances
Reputation	Possible	Major	Inform partners of the value of membership Promote value of credentialing to members and others. Seek marketing advice and encourage a skill-based marketing professional to join the AAQHC Council.

KEY - Risk Matrix

Likelihood	Impact (Consequences)					
	Insignificant	Minor	Moderate	Major	Extreme	Catastrophic
Almost Certain	L	M	H	E	E	E
Likely	L	M	H	E	E	E
Possible	L	L	M	H	E	E
Unlikely	L	L	L	M	H	E
Rare	L	L	L	L	M	H
Extremely Rare	L	L	L	L	L	M