

Website and Advertising Policy

Purpose:

In order to limit legal liability, it is highly recommended that the organisation post three different kinds of policies in a place of prominence on their websites: (1) Privacy; (2) Terms of Use; and (3) Conflict of Interest

The advertising policy stipulates what kind of advertising is acceptable on the AAQHC website and that the organisation has the right to terminate advertisements should conflict of interests arise.

This includes advertisements and corporate sponsorships.

Guidelines

The following rules guide our advertising policy:

- AAQHC has the sole discretion for determining the types of advertising that will be accepted and displayed on our site. We retain the right to reject advertising that is contrary to our mission and will not accept advertising in any form for any products or services known to be harmful to health (such as tobacco products).
- All advertising on the site is will be clearly identified as advertising and is kept separate from editorial content.
- The appearance of any advertising on the AAQHC website is neither an endorsement of nor a guarantee for the product, service, or company (or the claims made in such advertising) by AAQHC.
- The charge for advertisements will be determined by the Council